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Franchisor Buys Café Yumm! Restaurants in Bend

This is a common transaction that allows franchisees to buy and later sell back licenses and operations.

Bend, OR – After the close of business on November 30, a purchase agreement was finalized between Beau Delicious! International, LLC (BDI)—the franchisor of Café Yumm! restaurants—and the business group who previously owned and operated two Café Yumm! restaurants in Bend. There was minimal interruption in restaurant operations and the teams at both locations plan to be open as normal to continue serving guests. No changes to business hours, the menu, or services are expected, and every effort was extended to retain the entire team at both restaurants.

When asked about the sale to BDI, franchise owner and operator Karli Foster had this to say of her team members, “I am so proud of our teams for all their contributions, hard work, and dedication to sharing the Café Yumm! vision to nourish humanity and the world.”

Fellow franchisee Ellen Chamberlain, who opened the Old Mill District location in 2007, added, “Thank you to our employees, vendors, and guests—past and present—who have enabled us to be successful. It has been a privilege to serve Central Oregon for the last 14 years!”

The Bend restaurants are now part of a system of independent Café Yumm! restaurants that are owned or managed by BDI.

Café Yumm! President and Co-founder Mark Beauchamp is delighted the transaction worked out for both parties. “When my wife Mary Ann and I opened the first Café Yumm! in 1997, we had an audacious goal to nourish humanity and the world. While we had the desire to expand Café Yumm! beyond Eugene, the two of us could only physically work in two locations. Maybe that’s a good thing because we could barely afford the two restaurants at the time. So, we decided to offer franchise opportunities in 2007 for people who wanted to have their own Café Yumm!.”

“Ellen and Karli were among the first franchisees, and they introduced Café Yumm! to countless Bend residents and visitors. Mary Ann and I are grateful to them for helping us grow beyond Eugene. It is amazing that we are now in three states,” says Beauchamp.

Since 2007, Café Yumm! has grown to become a system of 23 restaurants. With the Bend transaction, BDI now operates 15 independent Café Yumm! restaurants, and eight restaurants are operated by franchisees.

“The successful owner/operators who brought Café Yumm! to Bend in 2007 helped us learn a lot as we continued to develop our brand. After 14 years, they decided to sell their operations so they can focus on other projects. This happens frequently in the franchise world,” adds Beauchamp.

Director of Marketing and Communications Marne Dunder says, “While there is a great team already in place, there’s a lot going on behind the scenes to ensure the guest experience remains exceptional. The team is being introduced to new technologies and tools we use at other restaurants, so there will be experienced BDI trainers working at the restaurants for several weeks after the sale.”

“Bringing those restaurants into the affiliated system also means there is more support for the team members. There are more opportunities for advancement and additional benefits that take place when you are part of a larger restaurant system. For the managers and operations team, there is also greater integration for everything from HR and bookkeeping to training support and marketing,” adds Dunder.

The two Café Yumm! restaurant locations in Bend can be found at 1500 NE Cushing Dr near St. Charles Medical Center and at 325 SW Powerhouse Dr in the Old Mill District.

About Café Yumm!

Located throughout the Pacific Northwest, Café Yumm! serves food that is ***Simply delicious. Simply nourishing.***® The menu has a variety of Yumm! Bowls® featuring the brand’s signature Yumm! Sauce®, as well as all-natural chicken, certified organic tofu and tempeh, salads, soups, and wraps. Everything is prepared fresh and served *FAST*. The restaurant’s proprietary Yumm! Sauce® and Jal-Ses Salsa™ (which can be found in 300 grocery stores) is also available by mail order for delivery to all 50 US states. Receiving numerous awards for environmental values, Café Yumm! installed America’s first solar-powered electric vehicle charging station at a restaurant, uses recyclable and compostable materials, and features over 50% certified organic ingredients. www.cafeyumm.com

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